



Cushing Executive Vice President to Receive City of Hope's *Spirit of Life* Award
- Lifelong Volunteer Recognized for Outstanding Contributions to Innovative Cancer Research Center-

For Immediate Release

Chicago, IL – October 30, 2017 - Cushing, a creative display graphics firm, today announced Executive Vice President, Joseph X. Cushing, will receive City of Hope's the *Spirit of Life* Award®. City of Hope's most prestigious honor, Cushing has been involved with the organization for over twenty-four years. He will be presented with the award at a gala dinner on Wednesday, November 8.

"Joe's twenty-plus year involvement, along with the support of other Chicago construction, real estate and design leaders for the past 25 years, has been amazing," said Sarah Jakubowski Maraccini, senior director of corporate national philanthropy at City of Hope. "It has been vital to City of Hope's scientific breakthroughs, innovative research and compassionate patient care."

Founded more than 100 years ago, as a provider of charity care for tuberculosis patients, City of Hope is now a world-renowned biomedical research, treatment, and education center. Twenty-five years ago, local construction area businesses and real estate professionals came together to found the Chicago Construction and Real Estate Council for City of Hope. The Council raises much needed funds for cancer, diabetes, and other life-threatening disease research.

"It's humbling to be recognized by an organization at the forefront of saving lives and volunteer work I am passionate about," said Joseph X. Cushing, Executive Vice President at Cushing. "We still have much work to do, and I'm excited to continue supporting this terrific organization."

Cushing receives the *Spirit of Life* Award on Wednesday, November 8 at the Radisson Blu Aqua Hotel, in Chicago. The event provides a unique event for industry professionals to network, build relationships and raise contributions for a worthy cause. Past recipients of the award include Mark Dewalt, John DiCiurcio, Lori Healey, Meredith O'Connor, Dan Ryan, Steve Stratton, and Richie Stein. For more information, and to purchase tickets, visit:

<https://www.cityofhope.org/giving/get-involved/fundraising-offices/chicago-fundraising-office/chicago-chapters>

About City of Hope

City of Hope is an independent research and treatment center for cancer, diabetes and other life-threatening diseases. Designated as one of only 49 comprehensive cancer centers, the highest recognition bestowed by the National Cancer Institute, City of Hope is also a founding member of the National Comprehensive Cancer Network, with research and treatment protocols that advance care throughout the world. City of Hope is located in Duarte, California, just northeast of Los Angeles, with

community clinics throughout Southern California. It is ranked as one of "America's Best Hospitals" in cancer by U.S. News & World Report. Founded in 1913, City of Hope is a pioneer in the fields of bone marrow transplantation, diabetes and numerous breakthrough cancer drugs based on technology developed at the institution. For more information about City of Hope, follow us on Facebook, Twitter, YouTube or Instagram.

About Cushing

Since 1929, Cushing has assisted businesses, large and small with printing & graphic solutions. From beginnings in blueprinting and digital imaging to an evolution into large format environmental graphics, the family-owned business has transformed with technology. Approaching ninety years in Chicago, Cushing is proud to support City of Hope and local community. Browse our website to meet the faces behind the fonts. www.cushingco.com

Media Contacts:

Sarah Jakubowski Maraccini
Senior Director
City of Hope, Chicago Regional Headquarters
Phone: 312-781-9290, ext. 14

Jon Davis
Marketing Manager
Cushing
Phone: 312.799.8331
jdavis@cushingco.com