



Cushing Receives Better Business Bureau 2018 Torch Award for Marketplace Ethics
-Display Graphics Firm Recognized for Encouraging Ethical Business Practices-

Chicago, Illinois - Cushing, a displays graphics firm, today announced they have received the Torch Award for Marketplace Ethics. The Better Business Bureau (BBB) Torch Award honors businesses which uphold their mission and believe in the high standards promoted by the BBB.

"The Torch Award is the most prestigious honor the BBB can present to a company," says Steve J. Bernas, President & CEO of the Better Business Bureau serving Chicago and Northern Illinois. "Torch Award winners consistently demonstrate the highest standards of trust and ethics toward customers, employees, and the communities in which they do business. These companies have clearly made ethics the foundation that fuels their successes."

Cushing won the 2018 Torch Award For Marketplace Ethics for companies with 10 – 99 employees. The award was presented at a luncheon ceremony on Thursday, November 1st, at the Hilton Oak Brook Hills Resort & Conference Center.

"We are humbled and grateful to be recognized for this prestigious award," said Joseph X. Cushing, Executive Vice President. "The Torch Award affirms an ongoing commitment to our customers, team and the Chicago community."

Despite starting one month before the stock market crash of 1929, the company found success supplying blueprints to the (AEC) architecture, construction and engineering industries. Today, the display graphics firm is designated as a Women's Business Enterprise (WBE) and works with a variety of businesses. Services include an array of environmental branding, printed marketing collateral and business signage.

"Our team is focused on providing an outstanding experience for employees and clients," said President, Cathleen Cushing-Duff. "Being recognized is an honor for staff, customers and all who have contributed to Cushing's growth."

Cushing has been an accredited member of the Better Business Bureau since August 2007. In November, Cushing received the Illinois Family Business Award, in the small business category.

About Cushing

Since 1929, Cushing has assisted businesses, large and small with printing & graphic solutions. From beginnings in blueprinting and digital imaging to an evolution into large format environmental graphics, the family-owned business has transformed with technology. A city of Chicago-certified Women's Business Enterprise (WBE), business-to-business professionals count on Cushing for print services that increase sales and enhance brand awareness. Approaching

ninety years in Chicago, browse our website to meet the faces behind the fonts.
www.cushingco.com

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